I'M NOT A LIBRARIAN, I'M A CURATOR

Developing Social Content Curation

~~SPEAKERS~~ CURATORS

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  - Special Collections Librarian

- TJ Striepe
  - Faculty Services Librarian

libguides.law.uga.edu/curator

WHAT IS CURATION?

WHAT IT IS

- Content curation—sharing relevant articles from several sources

- Identifying, selecting, organizing, maintaining, updating

- Finds, groups, organizes, and shares the best and most relevant content on a specific issue online.

- Filtering through all the interesting content across the web and sharing the best news, articles, videos and infographics on your social channels.

WHAT IT IS

- Ongoing finding and sharing of relevant digital and non-digital content about a specific topic for specific audience

- Continually identifying, selecting and sharing the best and most relevant online content and other online resources on a specific subject to match the needs of a specific audience

- The act of individuals tasked with the responsibility to find, contextualize, and organize information, providing a reliable context and architecture for the content they discover and organize.

COLLECTING VS. CURATING

- **Thinking**
  - Classifying vs. critical thinking synthesis/evaluation

- **Process**
  - Shallow; random vs. purposeful selection and arrangement

- **Organization**
  - Thematic vs. Thematic and Contextual – "real world" use, examples

- **Value**
  - Meets a personal interest – value to collector. Quantity matters vs. Meets a learning goal – value to collector and learners. Quality matters

AUDIENCE

- **Academic**
  - Faculty
  - Students
  - Other schools
  - Other campus departments
  - Public

- **Public**
  - Community leaders
  - Public
  - Press

- **Company/Corporation**
  - Executives/Staff
  - Clients/Customers
    - Current
    - Future
    - Past

WHY CURATE

WHY CURATE

- Efficiency

- (New) Value

- Marketing

- Acknowledgment and verification

INCREASE IN SIGNIFICANCE

- Information overload

- Organization

- Sharing and Interaction

WHO SHOULD CURATE?

LIBRARIAN SKILLS

- Information Curation

- In-Depth, High Value Research

- Digital Preservation

- Mobile Environment

- Collaboration, Coaching and Facilitation

WHAT CURATORS DO

- Navigate/Browse

- Select/Extract

- Present/Arrange

- Track

- Promote/Develop

WHAT CURATORS DO

- Understand the tools

- Connecting users with content

- Emphasize the best resource

- What to leave out

- Multiple perspectives

WHAT'S THE PROBLEM

- Filter failure

- Accepting role as the filters

- Appreciating the benefits for us

- Verification

HOW TO CURATE

RULES FOR CONTENT CURATION

- Audience

- Ethical process

- Fresh current content

SELECTING TOOLS

- Goals
  - Target audience
  - Content scope

- Needs
  - Length of project, specific or open ended

- Resources
  - Who curates
  - Where is this content found, copyright issues
  - Where is it displayed, how do others access it
  - Personal Learning Environment (PLE)

STEP BY STEP

- Step #1
  - Determine Purpose

- Step #2
  - Finding/Gathering Content

- Step #3
  - Organizing and "Displaying" Content

- Step #4
  - Share it

- Step #5
  - Update it

COPYRIGHT VIOLATIONS RUN AMOK

- Need to understand the issues

- Give credit where credit is due

- Fair Use exception
  - Used for criticism, comment, news reporting, teaching, scholarship, and research
    - Nature of use
    - Nature of copyrighted work
    - Amount used
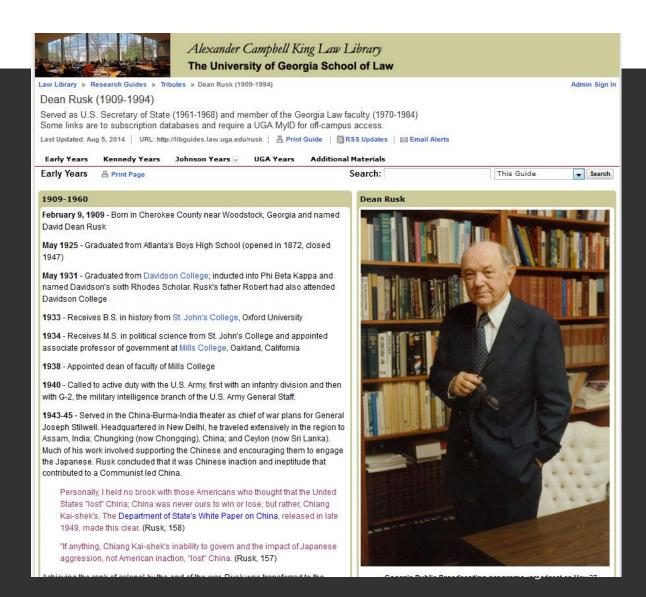   - Effect of use on potential market

COPYRIGHT BEST PRACTICES

- Reproduce only small portion of resource

- Do not get resources from a single source

- Identify sources

- Whenever possible – LINK!

- Provide context and commentary

  - From Harvard Law Report on Risks and Best Practices

  - If in doubt just ask permission!

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